

The Kitchen Theatre Company is downtown Ithaca's Year-Round Professional Theatre and Cultural Center

With over 175 performances a year, we sell thousands of tickets to audience members hailing from Tompkins County, Central New York, Northern Pennsylvania, New York City, and across the country. Patrons come to see our diverse critically acclaimed offerings. For one low price your ad will reach thousands of potential customers for a full year though our high-quality, professionally produced playbill.

KITCHEN THEATRE COMPANY

Mailing Address: PO Box 429, Ithaca, NY 14851 • Phone: 607-272-0403 • Fax: 607-882-9080

Theatre Location: 417 West State / Martin Luther King, Jr. Street, Ithaca, NY 14850

www.kitchentheatre.org



YES! Please reserve my space in the Kitchen Theatre Company Season Program Book.

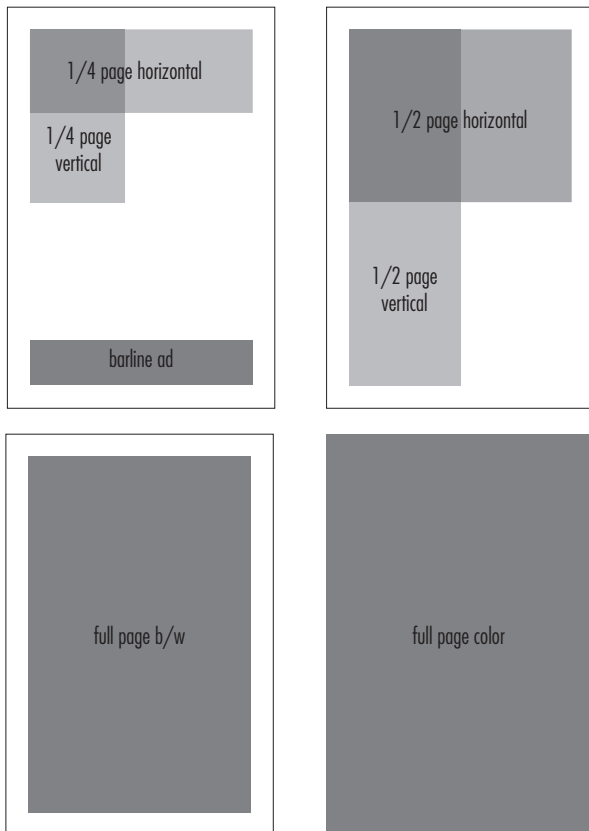
Name: _____
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- Please reserve my space and bill me later
- I will e-mail or drop off my ad by June 1, 2011
- Please use the ad you currently have on file

Please circle your ad size on the chart below

AD SIZES



AD RATES

FULL COLOR	Dimensions	Cost
Front Inside Cover	6" x 9"	\$1,700
Back Inside Cover	6" x 9"	\$1,700
Back Cover	6" x 9"	\$1,800
Interior Page	6" x 9"	\$1,600
BLACK & WHITE	Dimensions	Cost
Full Page	5" x 8"	\$1,300
1/2 Page Vert.	2.45" x 8"	\$800
1/2 Page Horiz.	5" x 3.875"	\$800
1/4 Page Vert.	2.45" x 3.875"	\$500
1/4 Page Horiz.	5" x 1.875"	\$500
Barline	5" x 1"	\$300

File Guidelines:

- JPG or PDF Preferred
- Please send a high-resolution (300 dpi) composite file of your completed ad to lindsay@kitchentheatre.org
- Make sure color photographs are CMYK, not RGB. Black and white photos must be grayscale.